

PRESS RELEASE

European State Studs Association e.V. (ESSA)

Eurocheval: summer days under the ESSA flag

Marbach (July 31st, 2012). The European horse fair EUROCHEVAL was a huge success for the European state studs. The mounted Euroquadrille on warmblood stallions in traditional stud uniforms opened the daily show programme. In addition, the National Studs Rosières-aux-Salines (France), Avenches (Switzerland) and Marbach State Stud (Baden-Württemberg, Germany) demonstrated historic driving culture with a tandem quadrille. Stallions of the breeds Comtois, Freiberger and Black Forest Coldbloods represented endangered breeds, which owe their survival largely to the national studs.



ESSA Tandem Quadrille (Photo Lotz)

The ESSA information stand was well visited at all times and the new brochure of visitor offers of our partner institutions was high in demand. We hope that many people find their way to the studs. The gates are open!

Since 1976 the EUROCHEVAL is considered to be the largest horse fair in southern Germany. Every second year a horse enthusiastic audience meets at Offenburg, close to the borders of France and Switzerland. This year, almost 400 international exhibitors presented their products and services from July 25th to 29th. 43.400 visitors enjoyed the summer atmosphere with performances, shopping and the diversity of horses. For the first time the number of international visitors reached more than 30%.