

PRESS RELEASE

General Assembly of the European State Studs Association (ESSA) at the Slovakian National Stud Topoľčianky

Stud directors adopt a declaration to preserve traditional branding

Topoľčianky/Marbach (20.08.09). During the General Assembly of the European State Studs Association (ESSA) at the Slovakian National Stud Topoľčianky the stud directors adopted the *Declaration on the Preservation of Traditional Brands*.

Many national and traditional studs and different stud books traditionally identify their horses with brands. In their declaration the stud directors recommend the possibility of identification by brands in addition to the implantation of microchips.



Directors of the European state studs at their annual meeting at Topoľčianky

Background: The European State Studs Association evolved from a loose network of stud directors with annual meetings for the exchange of experience and know-how. The aim of the organisation is the preservation of the cultural heritage of the European state studs. Seat of the ESSA is the principal and federal stud of Marbach (Germany). Its director Dr. Astrid von Velsen-Zerweck is part of the ESSA board. President of the ESSA is Bernard Maurel (Les Haras Nationaux, France).